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AUTHOR Reppert, James E.  
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## ABSTRACT

Recent innovations involving audio and video on the Internet allow for more creativity and flexibility in the broadcast education classroom. Despite the fact that Southern Arkansas University (SAU) has a modest budget allocated for its broadcast journalism program, significant interactive changes have taken place. At the outset of the fall 1999 semester, with the help of those majors possessing extensive computer backgrounds, separate Internet sites were created for audio and video Webcasts of student-produced radio and television programs. The requisite formatting and editing skills involving Webcast technology were learned by teacher and students together--students now have easy access to view, listen, and critique their assignments, and recruiting efforts are assisted, as high school seniors or prospective transfers can witness what the SAU broadcast journalism degree program has to offer. Incoming students have indicated that the Webcasts were indeed a factor in deciding to attend SAU. (Copies of radio and television program Internet sites and sample scripts from various spring 2000 editions of "SAU Magazine," and a student-produced radio program comprise the majority of this document.) (NKA)

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"Interactive Media Instruction: Webcasting College Radio and  
Television Programs."

James E. Reppert  
Department of Theatre and Mass Communication  
Southern Arkansas University  
P.O. Box 9229  
Magnolia, Arkansas 71754-9229

Voice: (870) 235-4258  
E-mail: jereppert@saumag.edu  
Web site: saumag.edu

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It is important to stay ahead of the curve in broadcast education. Recent innovations involving audio and video on the Internet allow for more creativity and flexibility in the classroom. Despite the fact Southern Arkansas University has a modest budget allocated for its Broadcast Journalism program, significant interactive changes have taken place.

At the outset of the Fall 1999 semester, I utilized the expertise of SAU Technology Services and Broadcast Journalism majors possessing extensive computer backgrounds. As a result, separate Internet sites were created for audio and video Webcasts of student-produced radio and television programs.

It cost me nothing to initiate this project. SAU Technology Services provided expertise in placing selected student radio and television programs on the Department of Theatre and Mass Communication Internet site. I worked with Broadcast Journalism majors outside class on designing the site, in addition to uploading numerous audio and video clips.

Working with students on such a project was an exciting enterprise. We learned together the requisite formatting and editing skills involving Webcast technology. Students now have easy access to view, listen and critique their assignments. Recruiting and retention efforts are assisted, as high school seniors or prospective transfer students have an opportunity to witness what the Southern Arkansas University Broadcast Journalism

degree program has to offer. I currently have as many majors at any time since arriving here in 1987. Incoming students have indicated the Webcasts were indeed a factor in deciding to attend SAU.

Copies of radio and television program Internet sites follow this page. Also attached are sample script copies from various Spring 2000 editions of "SAU Magazine," a student-produced radio program.

In summary, while it would be nice to have the luxury of a large budget for supplies and services, quality broadcast education at the college level need not be expensive to be effective.

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# *The SAU Report*

***The SAU Report*** is a production of Broadcast Journalism students at Southern Arkansas University. About 20 editions of the television program are produced each fall and spring semester. It features interviews with SAU faculty, staff, students and alumni. Special guests have included Senator Blanche Lincoln, Governor Mike Huckabee, Attorney General Mark Pryor, Lieutenant Governor Winthrop Rockefeller and country music recording artist (former SAU student) Tracy Lawrence.

Available to more than 50,000 southwest Arkansas and northeast Texas cable television households, ***The SAU Report*** also airs on KTSS-TV (PAX) in Hope, Arkansas.

On this page are 5-6 minute video segments from selected programs. Click on the subject and date below to view ***The SAU Report*** Webcast.

You must have the RealVideo player installed to view the broadcasts. If you do not have one, go to [www.real.com](http://www.real.com) and download the free player.

## **VIDEO ARCHIVE OF SELECTED PROGRAMS**

### **Athletic Director - February 18, 2000**

International Student Profile - December 15, 1999  
 President's Ambassadors - December 9, 1999  
 Harrod Hall Resident Assistant - October 21, 1999  
 Multicultural Services - October 15, 1999  
 Faculty Profile: Judy Vasser - September 24, 1999  
 Lt. Governor Winthrop Rockefeller - September 15, 1999  
 School of Science and Technology - May 7, 1999  
 Foreign Language Instruction - May 3, 1999  
 Retiring Faculty: Calvin Neal - April 29, 1999  
 Student Issues Forum - April 15, 1999  
 Students in Free Enterprise - April 7, 1999  
 Alumni Perspectives - December 17, 1998  
 Tracy Lawrence - October 31, 1998  
 NCATE Accreditation Process - October 16, 1998  
 Dept. of Agriculture - July 2, 1998  
 Producing Television Newscasts - February 25, 1998  
 Governor Mike Huckabee - December 11, 1997  
 Magale Library - December 11, 1997  
 Dept. of Behavioral Sciences - November 13, 1997  
 President Steven Gamble - November 6, 1997

Click here for an ***SAU Magazine*** audio Webcast

# ***SAU Magazine***

***SAU Magazine*** is a production of Broadcast Journalism students at Southern Arkansas University. Twelve editions of the radio program are produced each fall and spring semester. It airs on radio stations in Arkansas, Louisiana, Texas, Oklahoma and Mississippi.

Each 15 minute edition of ***SAU Magazine*** features news, an SAU profile, sports, commentary, University Police Department reports, job information from the Employment Resource Center, university entertainment news and the following week's SAU calendar.

On this page are recent editions of ***SAU Magazine***, along with an audio archive of previous programs. Click on any date below for an ***SAU Magazine*** audio Webcast.

You must have winamp or an MP3 player to hear the broadcasts. If you do not have one, go to [www.winamp.com](http://www.winamp.com) or [www.mp3.com](http://www.mp3.com) and get one.

## **Choose from Either of the Following**

<p>Spring 2000 Radio Programs <a href="#">February 23</a> <a href="#">February 16</a> <a href="#">February 9</a></p>	<p>Fall 1999 Radio Programs <a href="#">December 9</a> <a href="#">December 2</a> <a href="#">November 18</a> <a href="#">November 11</a> <a href="#">November 4</a> <a href="#">October 28</a> <a href="#">October 21</a> <a href="#">October 14</a> <a href="#">October 7</a> <a href="#">September 30</a> <a href="#">September 23</a> <a href="#">September 16</a></p>
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Click [here](#) for ***The SAU Report*** video Webcast

**SAU NEWS BRIEF – PAGE 1**

**THIS IS A SOUTHERN ARKANSAS UNIVERSITY NEWS BRIEF. I'M  
\_\_\_\_\_. SOUTHERN ARKANSAS UNIVERSITY REQUESTED  
A MEETING, HELD FEBRUARY 15<sup>TH</sup>, WITH FOLLETT. THE COMPANY IS  
IN ITS FIRST YEAR OF OPERATING THE SAU BOOKSTORE. THREE  
REGIONAL FOLLETT REPRESENTATIVES DISCUSSED ITEMS OF  
CONCERN WITH SAU OFFICIALS. ITEMS ADDRESSED INCLUDED BUY  
BACK PRICES AND PROCEDURES, BOOKSTORE EMPLOYEE ATTITUDES  
AND CUSTOMER RELATIONS, INVENTORY PROBLEMS, AND THE  
BOOKSTORE AS A PARTNER WITH THE UNIVERSITY. FUTURE  
MEETINGS WITH FOLLETT ARE PLANNED.**

**SAU NEWS BRIEF – PAGE 2**

**NOMINATIONS ARE CURRENTLY BEING SOLICITED FOR THE 1999-2000 SAU HONOR PROFESSOR. CURRENT SAU STUDENTS AND FACULTY MEMBERS MAY SUBMIT NOMINATIONS. THE HONOREE WILL BE SELECTED BY THE HONOR PROFESSOR SELECTION COMMITTEE, WHICH IS MADE UP OF PAST RECIPIENTS OF THE AWARD.**

**NOMINATION FORMS CONSIST OF 12 CRITERIA, INCLUDING EXCELLENCE AS A CLASSROOM TEACHER, PROFESSIONAL RESEARCH, ETHICS, SENSITIVITY TO STUDENT NEEDS, AND PUBLICATIONS.**

**NOMINATION FORMS ARE DUE BY FRIDAY, FEBRUARY 25<sup>TH</sup>.**



**SAU NEWS BRIEF – PAGE 3**

**THERE IS A NEW DEAN OF STUDENTS AT SOUTHERN ARKANSAS UNIVERSITY. JAY COURSON, AN SAU STAFF MEMBER SINCE 1981, WAS RECENTLY NAMED TO THE POST. COURSON PREVIOUSLY SERVED AS ASSISTANT DEAN FOR RESIDENT LIFE AND LATER AS ASSOCIATE DEAN OF STUDENTS. IN HIS NEW POSITION, COURSON OVERSEES THE BRUCE CENTER, MEN'S AND WOMEN'S RESIDENT HALLS, AND ALL ACTIVITIES INVOLVING STUDENT LIFE. HIS DAUGHTER JILL SERVED AS PRESIDENT OF THE SOUTHERN ARKANSAS UNIVERSITY STUDENT GOVERNMENT ASSOCIATION IN 1988-99.**

**SAU NEWS BRIEF – PAGE 4**

**THE SAU HISTORY DEPARTMENT IS HOSTING ITS ANNUAL HISTORY DAY COMPETITION ON FRIDAY, MARCH 24<sup>TH</sup>. THE DEPARTMENT IS SEEKING APPLICATIONS FOR T-SHIRT DESIGNS. THESE SHIRTS WILL THEN BE DISTRIBUTED AS GRAND PRIZES. THE WINNING DESIGN SHOULD BE SIMPLE AND PREFERABLY COMPUTER GENERATED, HIGHLIGHTING THE HISTORY DAY THEME OF ‘TURNING POINTS IN HISTORY.’ DESIGNS ARE DUE BY FEBRUARY 29<sup>TH</sup>. FURTHER INFORMATION CAN BE OBTAINED FROM DR. MARY THURLKILL AT AREA CODE (870) 235-4228.**

**NOMINATIONS ARE INVITED FOR THE 1999-2000 MARY ANNA KING WHITEHEAD STAFF EXCELLENCE AWARDS. ANY STUDENT, FACULTY MEMBER, STAFF MEMBER, OR ALUMNI MAY NOMINATE ONE PROFESSIONAL STAFF MEMBER AND ONE SUPPORT STAFF MEMBER FOR EACH AWARD. THE WHITEHEAD STAFF EXCELLENCE AWARDS ARE FULLY ENDOWED THROUGH THE SAU FOUNDATION. EACH AWARD CARRIES WITH IT A PRIZE OF 500 DOLLARS. NOMINATION FORMS SHOULD BE SENT TO SAU PRESIDENT DR. STEVEN GAMBLE, AND MUST BE RECEIVED BY FEBRUARY 28<sup>TH</sup>.**

**THE SPRING 2000 FINAL EXAM SCHEDULE IS NOW AVAILABLE IN THE OFFICE OF DR. DANIEL BALL, SAU VICE PRESIDENT FOR ACADEMIC AFFAIRS. FINAL EXAMS BEGIN MONDAY, MAY EIGHTH AT 8 A.M., AND END THURSDAY, MAY 11<sup>TH</sup> AT 8 P.M. STUDENTS WITH THREE OR MORE EXAMS SCHEDULED ON THE SAME DAY MAY PETITION THE DEAN OF THEIR SCHOOL FOR A CHANGE ON THE DATE OF AN EXAM.**

**COMMENCEMENT TAKES PLACE FRIDAY, MAY 12<sup>TH</sup> AT 8 P.M. THIS IS A SOUTHERN ARKANSAS UNIVERSITY NEWS BRIEF. I'M**

\_\_\_\_\_.

## **SAU PROFILE**

**WITH AN SAU PROFILE, I'M \_\_\_\_\_. THIS WEEK'S PROFILE FEATURES THE PHI MU CHAPTER OF PHI BETA LAMBDA. PBL IS A BUSINESS ORGANIZATION DESIGNED TO BOOST STUDENTS' BUSINESS SKILLS AND ABILITIES. IT IS THE COLLEGE-LEVEL FORM OF THE FUTURE BUSINESS LEADERS OF AMERICA ORGANIZATION. SAU'S PBL CHAPTER RECENTLY COMPETED IN A STATEWIDE COMPETITION AND BROUGHT HOME A TOTAL OF 45 AWARDS AND PLACED IN ALL BUT THREE EVENTS. PBL STRIVES HARD TO EMBRACE TODAY'S EVER-CHANGING BUSINESS WORLD AND TO PASS THOSE SKILLS ON TO TOMORROW'S BUSINESS LEADERS. IT IS INVOLVED IN MANY STATE AND NATIONAL FUNDRAISING CAMPAIGNS, SUCH AS THE MARCH OF DICES, AMERICAN CANCER SOCIETY AND AURORA. PHI BETA LAMBDA IS GIVING BACK TO THE STUDENTS WHO GIVE TO THEM BY OPENING DOORS OF OPPORTUNITY TO MANY JOB FIELDS THROUGH TRAINING AND INTERNSHIPS. IF YOU WOULD LIKE TO GET INVOLVED IN A WORTHWHILE ORGANIZATION AND BETTER YOURSELF AT THE SAME TIME, TAKE AT LOOK AT PHI BETA LAMBDA. WITH AN SAU PROFILE, I'M \_\_\_\_\_.**

**SAU SPORTS – PAGE 1**

**SAU SPORTS...I'M \_\_\_\_\_. THE MULRIDER BASEBALL TEAM IS QUITE BUSY THIS MONTH. THE RIDERS RECENTLY SPLIT A DOUBLEHEADER ON THE ROAD AGAINST WEST ALABAMA, LOSING THE FIRST GAME SEVEN-TO-THREE AND WINNING THE NIGHTCAP 16-TO-FIVE. THEY ALSO SPLIT A DOUBLEHEADER AGAINST HENDERSON STATE IN ARKADELPHIA, LOSING THE OPENER 11-TO-SEVEN AND TAKING THE SECOND GAME 10-TO-5. SAU DEFEATED THE REDDIES THE FOLLOWING DAY 5-TO-2. COACH STEVE GOODHEART'S SQUAD CURRENTLY SPORTS A SEASON RECORD OF NINE WINS AND 10 LOSSES.**

**THE MEN'S AND WOMEN'S TRACK TEAMS RECENTLY HOSTED THE SAU INVITATIONAL. IN MEN'S RESULTS, THE FOUR BY 400-METER RELAY TEAM WON WITH A TIME OF THREE MINUTES, 27-POINT-75 SECONDS. CHRIS BOOTH PLACED SECOND IN THE 400 INTERMEDIATE HURDLES. JASON CARROLL AND ALLAN REYES FINISHED SECOND AND THIRD RESPECTIVELY IN THE TEN-THOUSAND METER RUN. IN WOMEN'S RESULTS, ADRIANA ORSONIO WON THE THREE-THOUSAND METER RUN IN JUST OVER 11 MINUTES, AND THE FOUR BY 400-METER RELAY TEAM WON WITH A TIME OF FOUR MINUTES, 24-POINT-28 SECONDS.**

**THE FIRST NO-HITTER IN RIDERETTE FASTPITCH SOFTBALL HISTORY HIGHLIGHTED RECENT GULF SOUTH CONFERENCE ACTION. SENIOR JENNY MAZIERE WAS ONE WALK AWAY FROM TOSSING A PERFECT GAME IN AN EIGHT-TO-NOTHING WIN AGAINST CHRISTIAN BROTHERS. IN THE SECOND GAME OF THE DOUBLEHEADER, RIDERETTE ERIN MOORE STRUCK OUT 11 EN ROUTE TO AN 11-TO-NOTHING WIN. THE SQUAD THEN TOOK THIRD PLACE IN THE TEXAS WESLEYAN SPRING BREAK TOURNEY. SAU IS IN FIRST PLACE IN THE GULF SOUTH WEST DIVISION.**



**THE MONTH OF APRIL FINDS THE SAU GOLF TEAM ON THE ROAD FOR THREE MEETS. THE CHRISTIAN BROTHERS TOURNAMENT WILL TAKE PLACE APRIL SECOND THROUGH FOURTH AT THE WHISPERING WOODS COURSE IN MEMPHIS. ON APRIL 13<sup>TH</sup>, SAU IS INVOLVED IN A FIVE-TEAM DAY MATCH AT CENTENNIAL COUNTRY CLUB IN CONWAY. THE GULF SOUTH CONFERENCE TOURNAMENT TAKES PLACE APRIL 16<sup>TH</sup> THROUGH 18<sup>TH</sup> AT STONEBRIDGE COUNTRY CLUB IN ROME, GEORGIA. SAU SPORTS...I'M \_\_\_\_\_.**

## **COMMENTARY**

WITH COMMENTARY, I'M \_\_\_\_\_. DID YOU EVER WONDER HOW SAU FACULTY GET HIRED? MOST ARRIVE AS A RESULT OF NATIONAL SEARCHES COORDINATED THROUGH THE OFFICE OF PERSONNEL AND ACADEMIC DEPARTMENTS. BUT ARE THE MOST QUALIFIED APPLICANTS RECEIVING SERIOUS CONSIDERATION? WHAT EXACTLY TAKES PLACE IN THE HIRING PROCESS? WHO IS NOMINATED TO A SEARCH COMMITTEE? PRESIDENT STEVEN GAMBLE HAS INDICATED THAT EACH SEARCH COMMITTEE SHOULD HAVE AT LEAST ONE MINORITY FACULTY MEMBER. BUT WE KNOW OF A RECENT JOB HIRE THAT MADE THE SEARCH COMMITTEE SYSTEM A FARCE. A DEPARTMENT CHAIR MADE THE DECISION WITHOUT CONSULTING FACULTY IN THE SAME AREA OF EXPERTISE. ONLY ONE CANDIDATE WAS INTERVIEWED. THIS PERSON'S CREDENTIALS WERE MINIMAL AT BEST. ANY INPUT FROM THE "SUPPOSED" SEARCH COMMITTEE, MINORITY FACULTY OR STUDENTS? NO. SAU STUDENTS DESERVE TO BE EDUCATED BY INDIVIDUALS WHO ARE EXPERTS IN THEIR RESPECTIVE FIELDS. BUT A DEPARTMENT CHAIR'S EGO GOT IN THE WAY. WE KNOW WHO THIS PERSON IS, AND WE HAVE A LONG MEMORY. WITH COMMENTARY, I'M \_\_\_\_\_.

**SAU POLICE LOG – PAGE 1**

WITH AN SAU POLICE LOG, I'M \_\_\_\_\_. THE DIRECTOR OF UPWARD BOUND PLEADS NOT GUILTY TO THIRD DEGREE DOMESTIC BATTERY CHARGES. JERRY THOMAS MADE THE PLEA AT A PRE-TRIAL HEARING HELD MARCH 28<sup>TH</sup>. ON MARCH 3<sup>RD</sup>, UPD OFFICER TIM THORNTON DISCOVERED A YOUTH WHO HAD APPARENTLY BEEN BATTERED. THE 15-YEAR-OLD, IDENTIFIED AS THE SON OF THOMAS, TOLD THORNTON THAT HE AND HIS FATHER HAD BEEN IN AN ARGUMENT. THORNTON SAW VISIBLE WELTS ON THE YOUTH, CAUSING HIM TO CONTACT THE MAGNOLIA POLICE DEPARTMENT. PHOTOGRAPHS OF THE 15-YEAR-OLD WERE TAKEN TO DOCUMENT WELTS ON HIS ARMS AND BACK. THOMAS ADMITTED TO DISCIPLINING HIS SON AFTER THE YOUTH HAD TAKEN THOMAS' CAR TO HIS AUNT'S HOUSE. SAU PRESIDENT STEVEN GAMBLE SAYS HE IS NOT ALLOWED TO COMMENT ON PERSONNEL ISSUES. GAMBLE DID INDICATE THAT HE HAS NEVER HAD A REASON TO COMPLAIN ABOUT THE JOB PERFORMANCE OF THOMAS. UPWARD BOUND IS A FEDERAL PROGRAM THAT DEALS WITH MINORS. THOMAS RETURNS TO COURT LATER THIS MONTH.

**SAU POLICE LOG – PAGE 2**

**CRIME PREVENTION IS A CONCERN AT INSTITUTIONS OF HIGHER EDUCATION. DUE TO A NUMBER OF RECENT ROBBERIES IN MAGNOLIA, THE UNIVERSITY POLICE DEPARTMENT SUGGESTS EXTRA SAFETY MEASURES FOR GREATER PROTECTION. ONE PRECAUTION IS TO NEVER WALK ALONE AFTER DARK. IF NEEDED, CALL UPD FOR AN ESCORT. ANOTHER SUGGESTION IS TO PARK YOUR VEHICLE IN A WELL-LIT AREA. WALK ONLY ON SIDEWALKS AND IN WELL-LIT AREAS. NEVER WALK THROUGH A DARK AREA. WALK WITH A GOOD PACE, KEEPING YOUR HEAD UP AND BEING ALERT TO YOUR SURROUNDINGS. IF A SUSPICIOUS PERSON APPEARS TO BE FOLLOWING YOU, EITHER CROSS THE STREET OR CHANGE DIRECTIONS, GO TO THE NEAREST PUBLIC AREA AND CALL UPD. THESE TIPS WILL MAKE ONE A LESS INVITING TARGET FOR A CRIMINAL, AND POSSIBLY SAVE YOUR LIFE OR YOUR VALUABLES. PRACTICING THESE TIPS WILL ASSIST IN MAKING SOUTHERN ARKANSAS UNIVERSITY A SAFER CAMPUS. UPD CAN BE REACHED 24 HOURS A DAY AT 235-4100. WITH AN SAU POLICE LOG, I'M**

\_\_\_\_\_.

**EMPLOYMENT RESOURCE CENTER – PAGE 1**

**I'M \_\_\_\_\_ WITH JOB INFORMATION FROM THE SAU  
EMPLOYMENT RESOURCE CENTER. REPRESENTATIVES OF TYSON  
FOODS IN PINE BLUFF, ARKANSAS WILL BE ON CAMPUS FRIDAY, APRIL  
7<sup>TH</sup>. THEY ARE LOOKING FOR PRODUCTION SUPERVISOR TRAINEES.  
MAY AND AUGUST 2000 GRADUATES IN AGRIBUSINESS AND BUSINESS,  
AS WELL AS SAU ALUMNI IN THESE AREAS, ARE ELIGIBLE TO APPLY.  
TO SCHEDULE AN INTERVIEW WITH TYSON FOODS, CALL THE  
EMPLOYMENT RESOURCE CENTER AT AREA CODE (870) 235-4097.**

**EMPLOYMENT RESOURCE CENTER – PAGE 2**

**QUALIFIED SAU STUDENTS ARE NEEDED AS SUPPLEMENTAL INSTRUCTION LEADERS IN GENERAL BOTANY AND FINE ARTS. AVAILABLE HOURS FOR THE GENERAL BOTANY POSITION ARE MONDAYS, WEDNESDAYS AND FRIDAYS FROM NINE TO NINE-FIFTY A.M. AVAILABLE HOURS FOR THE FINE ARTS POSITION ARE MONDAYS, WEDNESDAYS AND FRIDAYS FROM EIGHT TO EIGHT-FIFTY AND NINE TO NINE-FIFTY A.M. APPLY IN PERSON AT GRAHAM HALL, ROOM 110. I'M \_\_\_\_\_ WITH JOB INFORMATION FROM THE SAU EMPLOYMENT RESOURCE CENTER.**

**ENTERTAINMENT NEWS – PAGE 1**

**WITH THIS WEEK’S ENTERTAINMENT NEWS, I’M \_\_\_\_\_.**

**THE SAU THEATRE DEPARTMENT RECENTLY SPONSORED THE PRODUCTION OF A MUSICAL TITLED “THE APPLE TREE.” IT CONSISTED OF TWO SEGMENTS. THE FIRST WAS “PASSIONELLA,” BASED ON A STORY BY JULES FEIFFER. THE SECOND WAS “THE DIARY OF ADAM AND EVE,” BASED ON A STORY BY MARK TWAIN. THEATRE STUDENTS WERE IN CHARGE OF DIRECTING AND STAGING “THE APPLE TREE.” SAU’S FOURTH AND FINAL THEATRE PRODUCTION OF THE 1999-2000 ACADEMIC YEAR TAKES PLACE AT THE END OF APRIL.**

## **ENTERTAINMENT NEWS – PAGE 2**

**KNOWLEDGE AND PROFICIENCY OF A FOREIGN LANGUAGE IS AN IMPORTANT COMPONENT OF MANY ACADEMIC DEGREE PLANS AT SOUTHERN ARKANSAS UNIVERSITY. MANY ASPIRING SAU LANGUAGE STUDENTS PRACTICE THESE SKILLS OUTSIDE THE CLASSROOM. PROFESSOR RACHEL FINNEY SPONSORS WEEKLY MEETINGS OF THE SAU SPANISH CLUB. THIS CONVERSATION GROUP MEETS EACH TUESDAY AFTERNOON FROM THREE TO FOUR IN WILSON HALL, ROOM 312. REFRESHMENTS ARE SERVED. THOSE WHO WOULD JUST LIKE STOP BY AND LISTEN ARE ALSO INVITED TO ATTEND.**



**ENTERTAINMENT NEWS – PAGE 3**

**THE IMPACT ORGANIZATION IS PART OF SAU STUDENT SERVICES. IT PLANS AND IMPLEMENTS ACTIVITIES FOR SAU STUDENTS. EVENTS INCLUDE MOVIES, DANCES, CONCERTS, COMEDIANS, AND NOONTIME PROGRAMS FEATURING TOURING ARTISTS AND SAU STUDENTS. APPLICATIONS FOR MEMBERSHIP TO IMPACT ARE AVAILABLE IN THE OFFICE OF STUDENT LIFE. IMPACT IS SUPERVISED BY WENDY MORGAN, ASSISTANT DEAN OF STUDENTS, AND IS LOCATED IN ROOM 205 OF THE BRUCE CENTER.**

**ENTERTAINMENT NEWS – PAGE 4**

**BROADCAST JOURNALISM STUDENT PRODUCTIONS ARE NOW ON THE INTERNET. AN AUDIO WEBCAST OF “SAU MAGAZINE” HAS BEEN AVAILABLE SINCE SEPTEMBER, AND A VIDEO WEBCAST OF “THE SAU REPORT” HAS BEEN ON-LINE SINCE OCTOBER. WEB LOCATIONS OF THESE PROGRAMS INCLUDE EQ PRODUCTIONS AND THE SAU DEPARTMENT OF THEATRE AND MASS COMMUNICATION HOME PAGE. “SAU MAGAZINE” AND “THE SAU REPORT” AIR ON NUMEROUS RADIO AND TELEVISION STATIONS IN FIVE STATES. WITH THIS WEEK’S ENTERTAINMENT NEWS, I’M \_\_\_\_\_.**

## **SAU CALENDAR**

WITH THIS WEEK'S SAU CALENDAR, I'M \_\_\_\_\_. ON MONDAY, FEBRUARY 28<sup>TH</sup>, MARKETING STUDENTS WILL BE WAITING TABLES AT PIZZA INN OF MAGNOLIA. A PORTION OF THE BUFFET SALES FROM FIVE TO NINE P.M. WILL HELP PAY FOR A MARCH FIELD TRIP TO CHICAGO. SGA TRAFFIC APPEALS COURT MEETS AT FOUR P.M. TUESDAY, CHI ALPHA SPONSORS A FREE LUNCH. PRESIDENT'S AMBASSADOR NOMINATIONS ARE DUE BY FIVE P.M. AN MBSF LEAP YEAR PARTY BEGINS AT 7:30 P.M. ON WEDNESDAY, MARCH FIRST, AN IMPACT TEAM MOVIE WILL BE SHOWN IN WILSON HALL, ROOM 216, AT SIX P.M. BAPTIST STUDENT UNION CROSS-SEEKERS MEET AT EIGHT P.M. THURSDAY, THE SAU WIND ENSEMBLE AND CONCERT BAND PERFORMANCE WILL BE HELD. CHI ALPHA PRAISE AND WORSHIP BEGINS AT 7:11 P.M. FRIDAY, SAU HERITAGE SINGERS WILL PERFORM HANDEL'S MESSIAH. ON SATURDAY, MARCH FOURTH, CLEP TESTING TAKES PLACE IN WILSON HALL, ROOM 224. AND THAT'S THIS WEEK'S SAU CALENDAR.



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Toll Free: 800-799-3742

FAX: 301-953-0263

e-mail: [ericfac@inet.ed.gov](mailto:ericfac@inet.ed.gov)

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